

PRESS RELEASE (January 2025): PRÉIME® PURE EXOSOMES



MONESTHETICA

Préime® Pure Exosomes: tiny particles with transformative roles in cosmetic and regenerative medicine.

Sometimes described as 'micro-bubbles', exosomes have emerged as key players in cosmetic and regenerative medicine, in recent years. They are natural products of cells, and are used to carry messages between cells all around the body, for example, to commence tissue regeneration. These bioactive molecules have a wide-range of applications in clinical cosmetics, spanning from skin-rejuvenation, to scar remodelling, to hair regeneration. They are also used in other medical areas.

Unfortunately, the whole process of generating and efficiently extracting exosomes, is both difficult and labour-intensive. As a result, there is great variability of what is on offer in the market. This is further complicated by the lack of clear guidelines particularly in terms of cosmetic applications. It is therefore important that potential recipients of exosomes go to a reputable clinic which uses reputable products.

Préime® Pure Exosomes from EMA Aesthetics, an Irish company present in 35 countries, has been created on the back of 20 years of producing skin-care products. The biochemists behind this brand, focussed on purity and potency, with the result simply being unrivalled thanks to a patented extraction process. It is the product of choice for many leading cosmetic doctors around the world, who use Préime® Pure Exosomes either on their own or as part of combination approaches, because of the high-stability and proven clinical efficacy of this premium product.

Focussing on skin ageing as an example; this involves a reduction in the production of collagen (thickness) and elastin (elasticity) in the skin, resulting in increased water-loss. We notice this as thinner, weaker, and drier skin - however, the good news is that studies have shown that Préime® Pure Exosomes are able to reverse these signs of ageing, resulting in greater skin suppleness and glowing, healthier-looking skin which is more resilient to the assaults of everyday life. Individual responses shall, of course, vary; but results may be optimized by synergistically using other products from Préime®, such as specially formulated 'cocktails for the skin'.

With their ability to modulate cellular processes and tissue rejuvenation, Préime® Pure Exosomes literally represent a transformative potential via a non-invasive approach. I look forward to advancing the appearance of Australians' skin with this product, having the reassurance that Préime® has renowned scientists focussed on the provenance and safety of its exosomes, as well as fellow, highly experienced doctors on the medical advisory board.

Dr. Niro SIVATHASAN | Perth & Sydney

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Dr. Niro Sivathasan is a highly published, multiple board-certified doctor with 21 years' extensive international experience focussed on cosmetic medicine and aesthetic plastic surgery. He has had advisory and leadership roles for numerous, global, pharmaceutical-/ device- companies, and for cosmetic medical chain clinics spanning Australia. 'Dr. Niro' is known for his advocacy of natural results, underpinned by pragmatism and safety, and has been chosen to support Préime® Pure Exosomes in Australia and New Zealand.